



Save the Children  
Australia

The ultimate  
fundraising kit

# the book of bright ideas!

FUN WAYS TO FUNDRAISE FOR SAVE THE CHILDREN

## EVERYONE LOVES CAKE

If you fancy yourself a bit of a baker, gather a few friends and have a bake off. Sell your sweet goods at school, in the office or at a local market.



## SCRUB-A-DUB-DUB



Everyone loves a good old fashioned car wash. Grab a few friends, a bucket and some sponges and offer to wash your neighbours' cars for a fee. Dress up to add a personal touch and attract more attention.

## SOLD TO THE HIGHEST BIDDER

I'm sure you have many amazing friends with amazing talents – why not put them to good use? Auction off your friends to mow lawns, paint a room, entertain kids, cook a feast – the list goes on!

## DUST OFF YOUR RUNNERS

Need a bit of motivation to get fit? Dig out your runners from the back of the wardrobe, pick a running event and find people to sponsor you to make it around the track. Join our [Run to Save](#) team and we'll send you a Run to Save sun visor to wear on the day!



Photo: Save the Children

## BACKYARD BLITZ

Are your cupboards and backyard bulging with unwanted items? Open your doors for a day or join a local car boot sale and let people find treasure in your trash.



## SHAVE IT ALL OFF

Who would have thought you could raise money for getting rid of that unwanted fuzz? Shave for Save – ask your mates to sponsor you to lop your locks off or shave your beard.

## TENNIS THE MENNIS

Hold your own mini Australian Open. People pay to enter and the winner receives a donated prize. Sell Pimms and lemonade and strawberries and cream to the spectators.



Photo: Save the Children/Richard Washbrooke

## IT'S PARTY TIME

Host a themed party, birthday or dinner. Charge an entry fee or enforce “party fines” like a gold coin donation for every time you call someone by their first name.



Photo: Save the Children

## DANCE, DANCE, DANCE

Team up with friends and family and organise your own dance marathon event. Rumba, Cha Cha, jazz, ballet, breakdancing – it doesn't matter as long as you keep moving! Choose a venue, pick a date, and start recruiting participants to join in the fundraising and fun!



## THE MAD HATTER

Kind of like casual Fridays but not. Instead ask your colleagues to wear a wacky hat to work and make a donation.

## SPELL-A-THON

Supercalifragilisticexpialidocious... give Mary Poppins a run for her money and hold a spell-a-thon with each contestant collecting donations for the number of words they spell correctly. The top winners receive donated prizes.



Photo: Robert McKechnie/Save The Children

## JOIN THE ADVENTURE OF A LIFETIME



Photo: Save the Children

Mix your sense for adventure travel with philanthropy on one of our [Adventure Volunteering](#) trips. The ultimate adventure includes trekking through stunning landscapes and immersing yourself in local culture. You'll also help to create long-term change for children by raising much-needed funds before you go.